

IDEAS
TEST

HEARD

YOUR VOICE MATTERS
in LUTON

HEARD

YOUR VOICE MATTERS
in LUTON

VISION

WHAT MATTERS
MOST?

EXPLORE
Possibilities
for COMMUNITY
Projects in
LUTON.

IDEAS
TEST

COMMUNITY
VOICES

HOW
have
OTHER
projects
POSITIVELY
IMPACTED
Places?

Spark Ideas

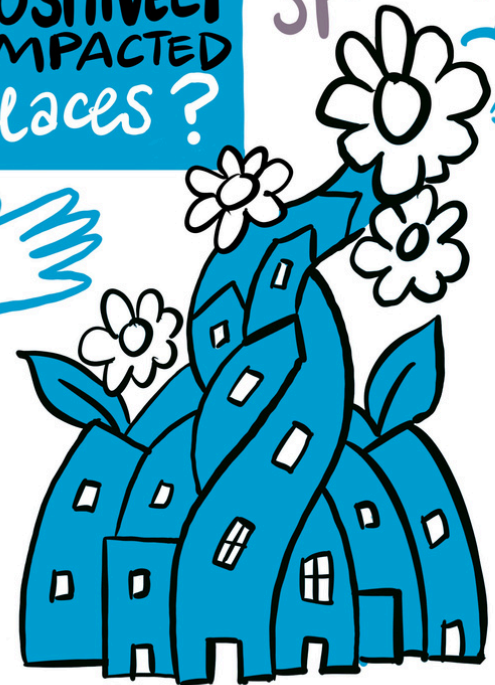
Belonging and
Lasting CULTURAL
IMPACT

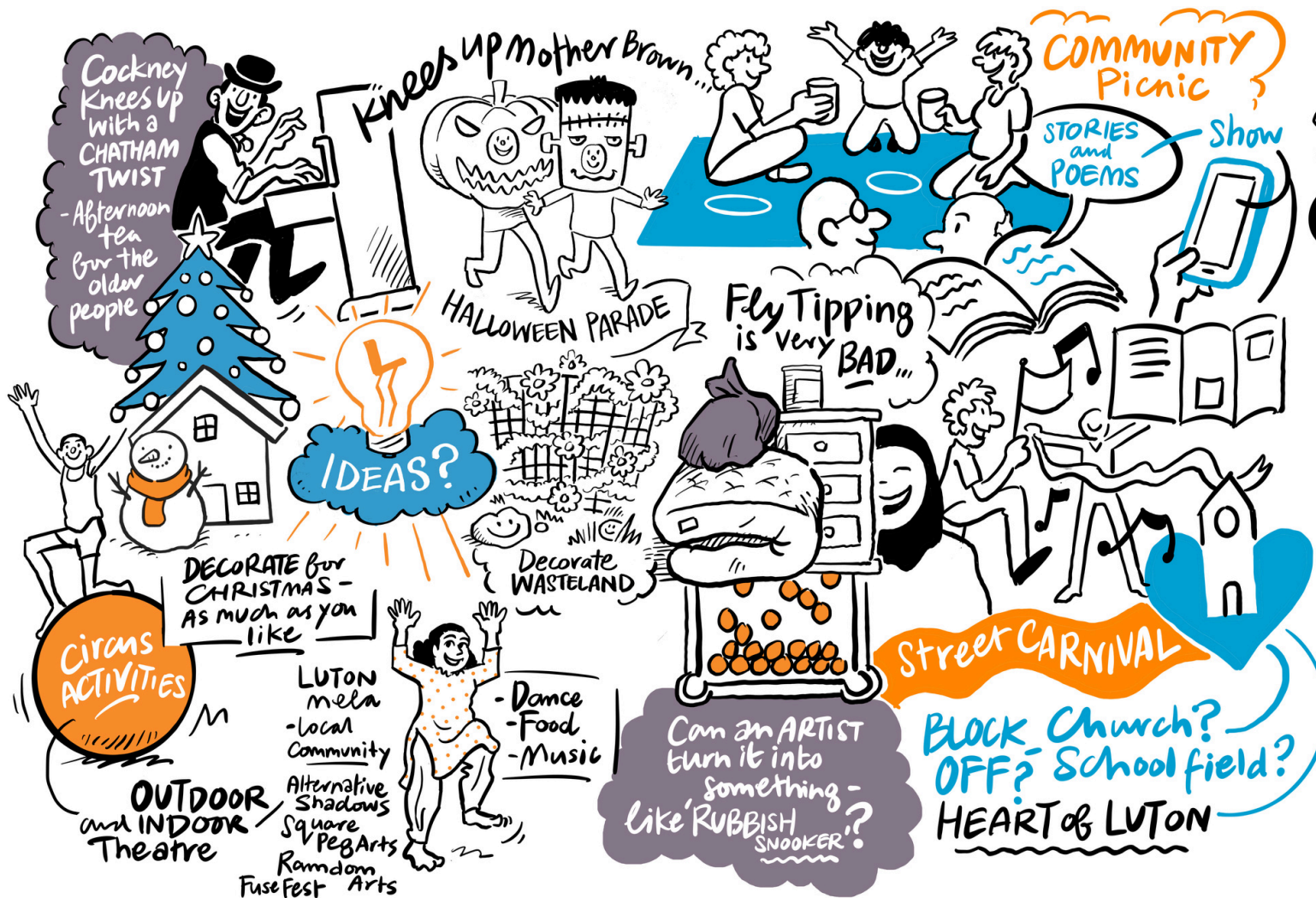
SHAPE future
projects

community
value

PRIDE and
JOY!

CREATIVE COLLABORATION
directly into the HEART
of OUR Neighbourhoods





A Song Composed on the Night to reflect the evening

LET LUTON BE HEARD
LET LUTON BE HEARD
HEARD IS THE WORD
SHAKEN AND STIRRED
LET LUTON BE HEARD
IS IT THE SHOW WHERE MONEY FLOWS
IF YOU ALL AGREE?
SET THE MONEY FREE IN COMMUNITIES
OR TAKE THE CONCRETE, TAKE THE ICE
AND MAKE AN ARCH
CREATE A SPARK, CREATING ART?
OR SHOULD WE HAVE A VOICE PARK?
COLLECT THE VOICES OF THE TOWN
BRING THE VOICES ALL TOGETHER
AND CREATE THE 'LUTON SOUND'
ONE MORE PROJECT BID TO CHOOSE BETWEEN
KEEPING LUTON CLEAN, MAKING IT SERENE
CLEAR THE BOTTLES, BAGS
AND CANS AND POLYSTYRENE
MAKING IT PRISTINE LIKE THE CHAPEL SISTINE!

UNUSED ASSET in LUTON - Millennium GREEN
People Walk through participation
PLACEMAKING

FRINGE
We have the places to hold A FRINGE
BIG EASTERN EUROPEAN Community...
...A mixed Community
DANCE would be a great way to BRING PEOPLE TOGETHER
MEDWAY DIVERSITY FORUM

TRUST
takes time, culturally, people have different agendas

MAKING ART is a vehicle for connecting
With projects
TARGET



WHO
A Niche GROUP can create a RIPPLE EFFECT

WHAT CHANGE
DO YOU want to SEE?



Doing things with OTHER people...

Cinema bowling

HAPPIER lives



PURPOSE

Silliness & playfulness
cooking
more GREEN spaces
INTEGRATION

DISPEL BAD reputation

PERCEPTION

a DANCE project with permanent Statues - like Keith Haring

LOCAL THINGS = smile

CHANGE JOURNEY



Litter - cig ends. Not ENOUGH Bins. What if schools DECORATED them?



PRIDE in place



YOU HAVE to really Search for THINGS to DO - BUT they ARE THERE!

THINGS PUT OUT for OLDER TEENS are not always EASY to ACCESS
Travel DISINCENTIVISES
We need YOUTH PURPOSE



Queens borough has a MOBILE youth CLUB in a BUS. It's THEIRS

WHAT IMPACTS
the Area?

In Medway in the Summer mobile TRUCKS provide things like Silent DISCOS



medway family HUB

We want people to say "THERE ARE THINGS GOING ON HERE"

Baton of HOPE Suicide event - could there be a way to connect with this? Memorial quilt in Margate.

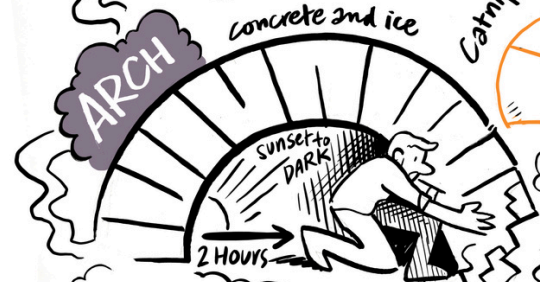
jamesthescribe



An internationally
ACCLAIMED production
Studio - ARTWORKS,
GAMES, WORLD WIDE

KALEIDER

Making ART that DOESN'T
FIT into ONE
ART-
form
Box



Beauty
&
Flaws

SECRET
Singers in
the AUDIENCE

WHERE IS the EDGE of the
PERFORMANCE?

"The VOCALS
moved me to TEARS"

WE'VE LOST a SENSE
of COMMUNITY...
...THINGS aren't ADVERTISED

**RECLAIM
SPACES**

REAL Money
with REAL
Consequences

THE MONEY

KIDS in
Medway?
- Teen Art Night
- Youth Club
- Electric
Medway
- BUT not
ACCESSIBLE



PLAYER
MONEY

HULL:
Money to be
GIVEN to FIRST
child born
AFTER
MIDNIGHT...

TWIST
& SHINE
15 SCULPTURES
£5,000

BUY INTO THE
GAME
1 HOUR to
SPEND the
MONEY

in the
Netherlands
they BOUGHT
A BOAT

Teddy Bears
for POLICE to
give to children

The GAME HAS
LONG A
TAIL

...and we will
HELP NURTURE
that child if
they WANT

Real world
IMPACT

ABSURDABLE...
improvisation

THE ROAD?

People have a
NEGATIVE
VIEW...



Negativity

DIVERSITY -
Need to Come
TOGETHER

REPITITION changes
HEARTS

I will always
**REMEMBER
THIS**

TRANSITORY
STAYS

HAND BACK
the SPACE which
makes people SEE
IT in a DIFFERENT
WAY



without
knowing
US...

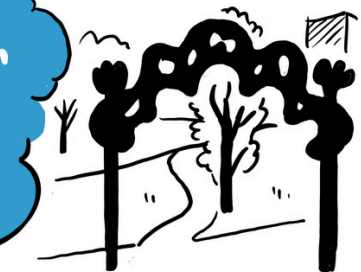


SOMETIMES
we are
**DIS-
jointed**

I see a LOT
of YOUNGSTERS
with NOTHING to DO.
WHAT ABOUT the
YOUTH CLUBS?

They ARE THERE:
- Child Friendly Medway
- Nucleus

I WOULD LIKE TO
SEE THEM NOT
JUST WANDERING
THE STREETS



GREEN SPACES
- like millennium green

A collage of artistic tools and symbols. At the top left is an orange heart with the word 'PASSION' and a question mark inside. To its right is a white palette with a brush resting on it. Below the heart is a framed abstract drawing with black and white shapes. To the right of the palette is a paintbrush. The entire collage is set against a background of colorful, abstract brushstrokes in shades of blue, green, and yellow.

CINEMA Football
 & Sport

MUSIC FESTIVALS

**DOVER YOUTH
FESTIVAL 24**

People, place, nature
+ climate

9 DAYS
Free
Work
Shops

EVENTS

mental HEALTH



Happiness
Relaxation
Revitalisation

CHANGE in attitude to ENGAGEMENT

OUTDOOR
experience

SOCIAL
INTER
action

Beach Jewellery
Workshop



EATING...
...SLEEPING

CREATIVE CLUSTERS

How about a
literary
FESTIVAL

Did a DOVER
Child really say this?

KIDS ARE UNDERESTIMATED AND UNDERSERVED

DYF Evaluation:

I LOVED-
HANDS ON
CREATIVITY

... BUT

SUCCESS DEPENDED
on their PERSONAL
FINANCIAL RESOURCES...

WORKING CLASSES
EXCLUDED from the
ARTS

The logo for the Dover Youth Festival features the word "DOVER" in large, bold, orange capital letters with a black outline. Below it, the words "YOUTH Festival" are written in a blue, cursive-style font. "YOUTH" is in all caps, while "Festival" is in title case.

WORKING with
YOUNG PEOPLE -
Young Makers
Canterbury,
Hackney, Shepp..



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CORE LANDSCAPES

COREARTS - 2009
Mental Health Charity

4 times, 3 boroughs,
12 years -

TEACH PEOPLE TO GARDEN
PEOPLE with Mental Health Needs

CONNECTION
= THRIVING...
TRANSFORMING LAND
and PEOPLE

I Transformed
my environment



HOOK People
SHOW OFF your
ENVIRONMENT
Making EYE CONTACT
No longer
agoraphobic

Green Havens
by the COMMUNITY
for the Community...

CONNECT
SHARE

GREEN
the
Streets

lessons from
the NATURAL
WORLD

SKIPS

Reclaimed
Material

TRANSFORM

ME-WILD - Canning
Town,
Newham

POLY TUNNEL

CONTAINERS



POST OLYMPICS

The Project
is the

VOLUNTEERS
(from Corporate
Sector)



PEOPLE

LOCAL
Consultation

Diversity

With WILL
You CAN
CHANGE your
environment

GREENING Wardle St. }
- the walk to the
HOSPITAL

TRANSFORM
'Meanwhile
SPACES'

low
carbon
foot
print

TOP

WAIT

GLIMMERS SEEDS of HOPE

ARTS in RAMSGATE

High Street Social Club

PRIDE IN
Diversity

ADVERSITY

mental
health

POVERTY

PRECARIOUS
HOUSING
NEEDS

Joseph
ROWNTREE
Foundation

10 WORKSHOPS,

£15,000 over 4 MONTHS,
Local artists &
facilitators...

...What
would
make
people
HOPEFUL

?



Karaoke,
a new
sign,



a meal,



NO
judge
-ment

and a LEGACY...

AIR

inclusive
ARTS Space

The opposite
of a TRIGGER

COMMUNITY is
our STRENGTH

COMMUNITY
IS A
RADICAL

ACT

HOPE IN
the DARKNESS

Emerging
Futures:
EQUITABLE,
JUST, BUILT with
imagination and
experimentation

UTOPIAN!

100 DAYS OF HOPE

ART IS for EVERYONE

MANY
in RAMSGATE
HAVE BEEN

THIS
IS for YOU

EXCLUDED
FROM CIVIC
LIFE

A moment
of
HOPE and
Joy



A Nervous
System
shaped
for
CONNECTION



Trauma
informed

TRUST &
collaboration

AMPLIFY
UNHEARD
VOICES

for some
the idea
is NAIVE



THINGS
AREN'T FOR
YOU...

Your Voice, Luton's Future.

It's your turn to shine.

We're planning our next big project for Luton, and we want to hear what's on your mind.

Maybe you know:

A new mum who'd love some company and a friendly face?

A teenager who'd geek out over a weekly pop-up gaming class?

Or perhaps you have a brilliant idea about turning that pesky fly-tipping into art to brighten up your parks?

Whatever it is, big or small, your ideas help us make Luton a better place.

Ready to make a difference?

We can't wait to hear from you!

**Join us in Luton on 12 June and 10 July
to have your say.**

**To book, email wayne@ideatest.co.uk
Or call 07387842524**

Or scan the QR code below

